



WIPO ACTIVITIES IN CERTAIN COUNTRIES IN EUROPE AND ASIA

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**WIPO INTER-REGIONAL SYMPOSIUM ON ACCESS TO PATENT
INFORMATION AND ITS STRATEGIC USE FOR PROMOTION OF
INNOVATION**

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Outline

World Intellectual Property Organization (WIPO)



Division for Certain Countries in Europe and Asia (DCEA) – 33 countries



WIPO Tools for Certain Countries



Division for Certain Countries in Europe and Asia

Управление по делам некоторых стран в Европе и Азии



DCEA

- Ensures **WIPO cooperation activities** in the regions covering Certain Countries in Europe and Asia:
 - Central European and Baltic States;
 - Central Asian countries;
 - Eastern European countries;
 - Caucasian countries;
 - Some Mediterranean countries.
- Strengthens cooperation with regional organizations and arrangements: Eurasian Patent Organization, Interstate Council on the Protection of Industrial Property, CIS Interparliamentary Assembly, etc.
- Supports these countries in **developing national IP strategies, identifying strategic issues, opportunities and risks, promoting the implementation of such strategies to accomplish development objectives, supporting national economic analysis, introducing modern management methods for the use of IP assets** for economic growth.
- Tailors WIPO's technical assistance bearing in mind the differences at respective levels of economic and social development of DCEA countries and different levels of IP infrastructure.



DCEA (IP Strategies)

One of the priorities of DCEA activities is to provide support to WIPO Member States to enable them to assess the case for creating a national Intellectual Property (IP) Strategy and how to relate that to the Government's economic and cultural strategy with respect to creativity and innovation.

Example activities:

- Specialists/consultants “on the spot” to help develop/implement a coherent IP strategy;
- Support the initiation, by organizing events for government officials, in order to raise their awareness and “get them on board”;
- High level visit from WIPO “on the subject”, in order to support the process of initiation;
- Provide an opinion on the final draft of the IP Strategy;
- Support in the implementation process (technical assistance, awareness raising, human resource development etc.);
- Provide WIPO in-house knowledge/statistics for different elements of the strategy, or its implementation.



<http://wipo.int/dcea/en/tools/>

WIPO Tools for Certain Countries

Руководства и пособия для некоторых стран
в Европе и Азии



To support the implementation of national IP strategies, DCEA develops a new series of tools for experts and practitioners, as well as policy makers in countries of the region.

They cover topics, which are most important for these countries
= **RELEVANT**

These tools are being developed in cooperation with all stakeholders, based on their needs, their experience and their knowledge. =
= **JOINT EFFORT**

They are “live” documents, meaning that they are constantly being updated. =
= **UP TO DATE**



IP Tools

<http://wipo.int/dcea/en/tools/>

Available

- Guidance for the Development of an Intellectual Property (IP) Strategy;
- Management of Academic Intellectual Property and Early Stage Innovation;
- Special Features of the Copyright Systems of Countries in Transition;
- Adaptation of the Copyright Laws of Countries in Transition;
- Strengthening the Role of Innovative Small and Medium-sized Enterprises (SMEs) in CIS Countries.

Under Preparation

- Nation Branding;
- Enforcement of Intellectual Property Rights;
- IP Teaching.

Planned

- Model law on Traditional Knowledge;
- Guidance on Traditional Knowledge;
- IP and Economic Development.



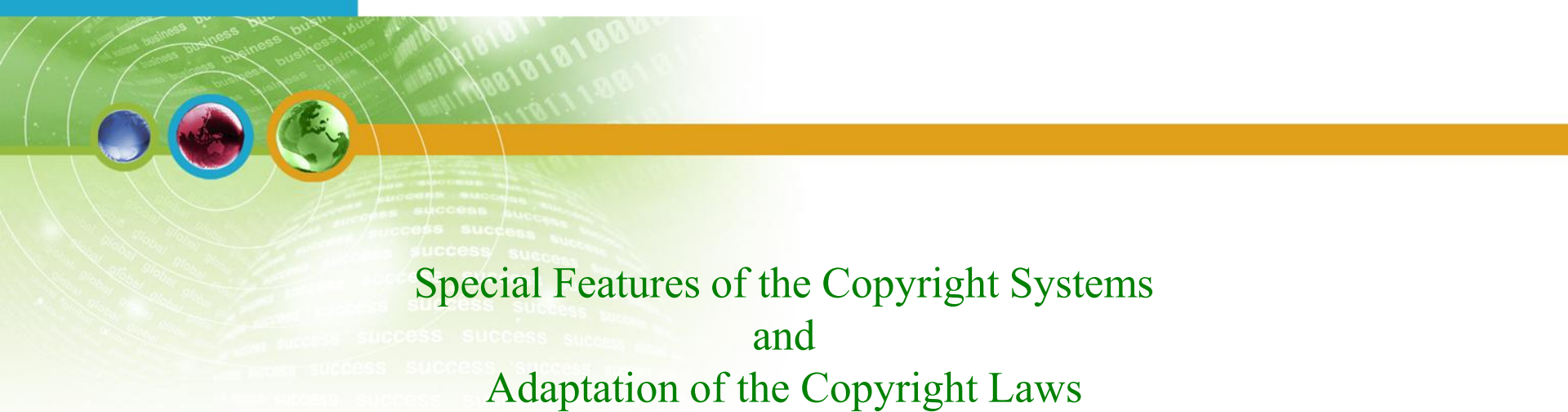
Development of an Intellectual Property (IP) Strategy in Countries in Transition

- First-stage manual in developing IP strategies;
- Objectives;
- Questions;
- Action plan;
- Relevant stakeholders;
- Check-list;
- Etc.



Management of Academic Intellectual Property and Early Stage Innovation in Countries in Transition

- Identification of legal and institutional elements of the early stage innovation systems, including existing innovation and IP laws, role of central innovation promotion bodies, incubation parks, etc..
- Identification of the best practices and their comparison with practices in other countries.
- Creation of a model for the early stage management of academic IP.



Special Features of the Copyright Systems and Adaptation of the Copyright Laws

Research/overview on the following issues/situation in countries in transition:

- State administration of copyright (governmental tasks and organizational structure, including relevant provisions in the copyright laws).
- Adherence to, and implementation of, the 1996 WIPO Internet treaties and the related provisions in national legislation.
- Provisions of the copyright laws on original ownership of rights (in particular as regards works created by employed authors) and on the issue of transferability of economic rights.
- Legislative regulation of copyright contracts.
- Collective management of copyright and related rights and the regulation thereof in the copyright laws.
- Enforcement component: Enforcement of Copyright in the Digital Online Environment.



Strengthening the Role of Innovative Small and Medium-sized Enterprises (SMEs) in CIS Countries

- Development of this Tool has been requested by CIS countries and supported by the CIS Intersate Council on the Protection of IP in Baku in May 2007.
- Benchmarking, best practices and development of recommendations for CIS countries to take measures to improve the situation regarding the innovative SMEs.

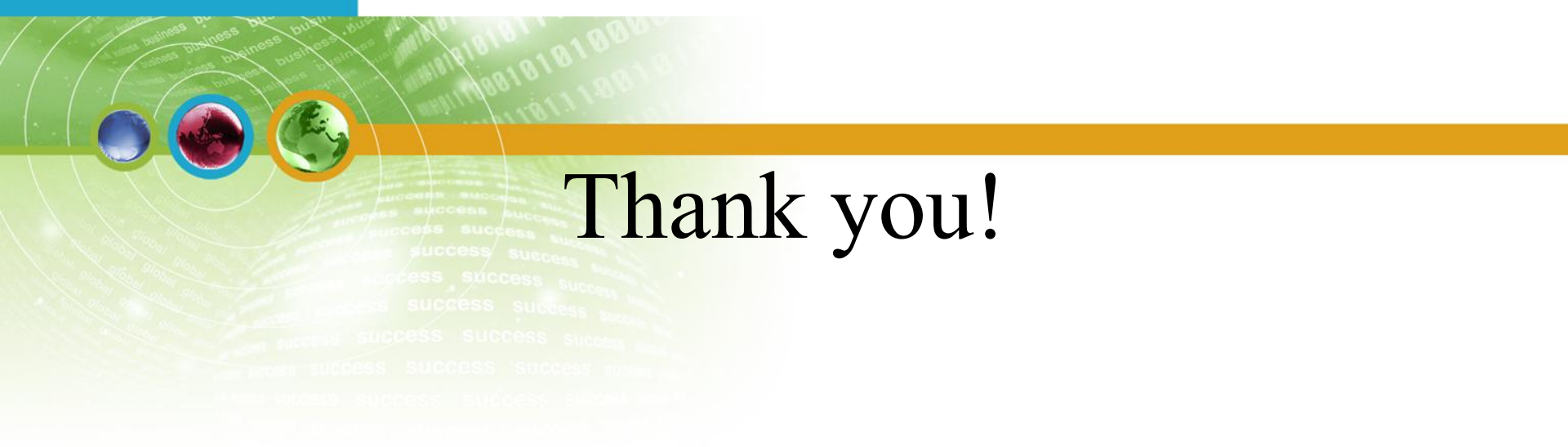


End remarks

- WIPO, through DCEA, will continue to tailor capacity building activities to the needs and expectations of the countries concerned, in order to contribute to their sustainable social, cultural and economic development.
- WIPO Tools for Certain Countries in Europe and Asia constitute integral part of activities aimed at establishing a reliable and efficient IP system in these countries.
- These WIPO Tools are YOUR Tools. They are developed based on YOUR needs, from YOUR experience and with YOUR support.

Your knowledge about IP, also taken from, and shared in, the WIPO Tools for Certain Countries in Europe and Asia, will contribute to economic development in your country.

WIPO and DCEA are ready to help you.....



Thank you!

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